



ANYKŠČIAI

**FAVOURABLE INVESTMENT ENVIRONMENT FOR
BUSINESS CREATION AND DEVELOPMENT**



WHO WE ARE

- ANYKŠČIAI DISTRICT EXTENDS IN THE NORTH-EASTERN PART OF LITHUANIA
- DISTRICT'S AREA - ONE OF THE BIGGEST IN THE REPUBLIC OF LITHUANIA - 1 765 SQUARE KM.
- RELATIVELY COMFORTABLE GEOGRAPHICAL STATE: DISTANCE TO VILNIUS - 108 KM, TO KAUNAS - 109 KM, TO KLAIPĖDA - 330 KM
- NUMBER OF RESIDENTS - 24 416,
- 9 877 OF THEM IN ANYKŠČIAI CITY,
- NUMBER OF WORKING AGE PEOPLE - 61 PER CENT.





ANYKŠČIAI

Exclusive-Resort-To-Be





ANYKŠČIAI

TOURISM





ANYKŠČIAI

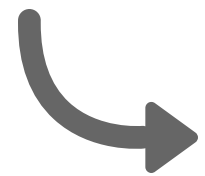
- ANYKŠČIAI DISTRICT - AN IMPORTANT TOURISM REGION OF NATIONAL IMPORTANCE IN THE COUNTRY
- SPECIAL STATUS OF RESORT TERRITORY
- NATURAL, HISTORICAL, CULTURAL, ARCHITECTURAL AND TECHNICAL MONUMENTS - TOURISM RESOURCES
- ANYKŠČIAI DISTRICT IS DEVELOPING QUICKLY IN TOURISM INDUSTRY
- THE DISTRICT IS ABUNDANT OF CULTURAL HERITAGE OBJECTS





ANYKŠČIAI

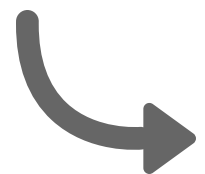
TOURISM&BUSINESS INFORMATION CENTRE



Provision of Tourism information of Anykščiai Region



Consulting potential businesses in the region & provision of essential information to start a business



Managing certain leisure & tourism information objects in town



Guided Tours / Tourist Packages









HOME TO POPULAR FESTIVALS



11-asis nacionalinis bardų festivalis

PURPURINIS VAKARAS

Susitikime
2018.08.16-18



STRATEGY

- ➔ PRIORITY-TOURISM / CONFERENCE TOURISM
- ➔ CLEAR CONCEPTION OF THE RESORT
- ➔ EASY&ACCESSIBLE BUSINESS POSSIBILITIES
- ➔ TOP-CLASS CUSTOMER SERVICE
- ➔ ECO FARMS & BUSINESSES/PROCESSED VEGETABLES&FRUITS PROPER INFRASTRUCTURE
- ➔ ARTS/MEDIA/IT VENUES FOR INTELECTUAL COMMUNITIES
- ➔ SUSTAINABLE ENVIRONMENT/CREATIVE INDUSTRIES & BUSINESSES



STATISTICS

TOP VISITOR COUNTRIES:
LITHUANIA/LATVIA/RUSSIA/UK

TOTAL NUMBER OF VISITORS IN 2017 TVIC
VISITORS: 7'794; OVERALL: 643'986

